



MY STORY APPROACH

“I was recently introduced to a new health product that has (explain how Kyäni has helped you). I was so amazed by what it did for me that I joined the company. Now I’m sharing the product with others like me and they pay me to do it. As I considered those I respected and admired, I thought of you. Would you be interested in reviewing some material and try the product to see if this might appeal to you?”

“Recently there have been layoffs at work. This has caused me to look carefully at my future. I used to think I was secure in what I have been doing at work. But looking around, I don’t know if I can count on that for sure. I decided I had to create some options. My research led me to a growing company in the health and wellness industry. Their products are amazing and the pay is really exciting. I feel very secure about the future now. May I share with you what I found?”