**COLD MARKET PIQUE SCRIPT**

“Hi. I’m \_\_\_\_\_\_\_\_\_\_\_. Do you live in the area? (Wait for response then *break the ice* with some small talk.)

“I’m not sure if you’d be interested or not, but some partners and I are developing a ground floor company here in the area. We’re showing people how to get healthy and earn some substantial cash.

“For what it’s worth, how about we exchange information. I’ll have someone call you and we can explore some possibilities. (Your only objective is to get their contact info!)